



# Retail offer Q4 2023/Q1 2024





# AVIKO BRINGS JOY TO TABLES ALL OVER THE WORLD

As Europe's largest producer of potato products in the out-of-home segment and one of the top five global market leaders, Aviko connects people, cultures and tastes by bringing joy to tables all over the world.

Aviko processes **over 2 million tonnes of potatoes per year**, distributed across 13 production locations in the Netherlands, Belgium, Germany, Sweden, Poland and China. With a portfolio of **more than 100 distinctive potato products**, Aviko operates in more than 110 countries. Aviko's 2,500 colleagues are driven by the huge potential of our products and the impact they have on quality, service, innovation and sustainability in our chain: 'from farm to fork'.

Aviko is present both in retail and foodservice sectors in almost all CEE markets. As for retail Aviko is well known and trusted brand among consumers, especially in Poland, where reaches **more than 65% of market share** in branded frozen potato products category.

Each year we grow, each year we reach to new clients and win hearts (or rather stomachs!) of new consumers. We also develop consumers' communication through social media and OOH campaigns for growing Aviko brand and products awareness. Right now we maintain **social media communication in 8 CEE markets**, including LT, LV and EE.

This presentation gives a quick glimpse into our retail offer - all the pictures used show different products in CEE local chefs culinary compositions.

Thank you for your time!

**Aviko CEE Team** 😊



# FRIES

## Aviko classics



# FRIES - Aviko classics

Classics well known to all small and big Aviko consumers. Prepared from selected potatoes from reliable suppliers and the best crops. Available in many weights in straight (Original) and crinkled (Zig Zag) cuts.



	Product number	EAN foil	EAN box
Aviko Zig Zag 2500g	<b>807226</b>	8710449944750	8710449944743
Aviko Zig Zag 1500g	<b>807225</b>	8710449944736	8710449944729
Aviko Zig Zag 1000g	<b>807224</b>	8710449944712	8710449944705
Aviko Zig Zag 750g	<b>807196</b>	8710449944583	8710449944576
Aviko Zig Zag 450g	<b>807223</b>	8710449944699	8710449944682

	Product number	EAN foil	EAN box
Aviko Zig Zag 1500g	<b>807222</b>	8710449944675	8710449944668
Aviko Zig Zag 750g	<b>807229</b>	8710449944798	8710449944781
Aviko Zig Zag 450g	<b>807220</b>	8710449944651	8710449944644



# FRIES

## Unique cuts



# FRIES - Unique cuts

Aviko's portfolio includes a wide selection of fries that meet the diverse expectations of consumers: thickly sliced, traditional homemade skin-on, extra long or – our popular novelty - u-shaped for dips.



	Product number	EAN foil	EAN box
Aviko Steak Fries 750g	<b>242108</b>	8710449001880	8710449999798
Aviko Mama's Fries 750g	<b>804170</b>	8710449918720	8710449918713

	Product number	EAN foil	EAN box
Aviko Super Long 600g	<b>807162</b>	8710449944286	8710449944279
Aviko Grip 'n Dip 600g	<b>808870</b>	8710449953714	8710449953721



# FRIES

## Extra crispy



# FRIES – Extra crispy

Aviko is specialized in production of gluten-free coated fries, that give addition crispiness even with oven preparation. Coating also keeps the fries warm for longer. Super Crunch fries are available in three cuts: classic thin (Julienne), classic straight (Original) and crinkle (Zig Zag). Also offering extra thin and crunchy fries – Skinny Fries.



	Product number	EAN foil	EAN box
Aviko SC Julienne 750g	<b>807177</b>	8710449944194	8710449944187
Aviko SC Original 750g	<b>807176</b>	8710449944170	8710449944163
Aviko SC Zig Zag 750g	<b>807175</b>	8710449944156	8710449944149

	Product number	EAN foil	EAN box
Aviko Skinny Fries 600g	<b>806160</b>	8710449934591	8710449934584





# FRIES

## Sweet potato



# FRIES – Sweet potato

Sweet potatoes are becoming increasingly popular as an alternative to traditional potatoes. In our offer you will find traditional straight cut sweet potato fries, crispy crinkle fries and sweet potato cubes. Aviko sweet potato products are outstanding addition to home-cooked meals, fresh salads or used as tasteful snacks.



	Product number	EAN foil	EAN box
Aviko SP Fries 450g	<b>808941</b>	8710449954308	8710449954292
Aviko SP Crinkle Fries 450g	<b>808799</b>	8710449953523	8710449953530
Aviko SP Cubes 450g	<b>808931</b>	8710449954230	8710449954247



# SPECIALTIES Pancakes & Rösti



# SPECIALTIES – Pancakes & Rösti

Swiss-origin potato rösti made from thin and coarsely grated potatoes with the addition of grated onions and spices, are also very popular in CEE region. We also recommend well-known and very much appreciated by consumers round and crispy potato pancakes in two flavor versions – classic with onion and herbal with marjoram and fresh garlic (bramborak).



	Product number	EAN foil	EAN box
Aviko Rosti Rondjes 750g	<b>804011</b>	8710449917341	8710449917334
Aviko Mini Rosti 450g	<b>806539</b>	8710449937363	8710449937356

	Product number	EAN foil	EAN box
Aviko Potato Pancakes 600g	<b>808749</b>	8710449953011	8710449953028
Aviko Potato Pancakes with garlic and marjoram 600g	<b>808800</b>	8710449953547	8710449953554



# SPECIALTIES

## Bistro line



# SPECIALTIES – Bistro line

Bistro line products are potato delights formed into various shapes with delicate mashed potatoes puree, which are soft and creamy inside, and crispy at the edges. Aviko sales classic - delightful in taste and easy in preparation.



	Product number	EAN foil	EAN box
Aviko Pom'Patati 450g	<b>807766</b>	8710449949151	8710449949168
Aviko Pom'Noisettes 600g	<b>602106</b>	8710449001910	8710449991570

	Product number	EAN foil	EAN box
Aviko Pom'Croquettes 750g	<b>602101</b>	8710449135608	8710449990245



# SPECIALTIES

## Potato wedges



# SPECIALTIES – Potato wedges

Aviko Pati Parts are crispy potato skin-on wedges in three delicious flavors: natural Classic, Garlic and spicy TexMex. Pati Parts line is among the most popular Aviko products. Easy & quick to prepare (fryer, oven or pan). Pati Parts wedges are delicious siding to plated dishes, as well as an appetizing snack served with sauces.



	Product number	EAN foil	EAN box
Aviko PP Classic 600g	<b>801514</b>	8710449986200	8710449988266
Aviko PP Tex Mex 600g	<b>801557</b>	8710449986248	8710449988020
Aviko PP Garlic 600g	<b>808942</b>	8710449954315	8710449954322





# SPECIALTIES

## Creamy mashed potatoes



# SPECIALTIES – Creamy mashed potatoes

Aviko presents healthy, ready-made frozen purées, which can be easily served on the table in just a few minutes. Mashed come in three flavors: classic purée with butter and milk, with carrots and fresh spinach leaves. Each flavor variant is delicately seasoned and immediately ready to serve after heating.



	Product number	EAN foil	EAN box
Aviko MP with cream & butter 750g	<b>807697</b>	8710449948901	8710449948918
Aviko MP with carrot 750g	<b>807695</b>	8710449948864	8710449948871
Aviko MP with spinach 750g	<b>807696</b>	8710449948888	8710449948895



# SNACKS

## Non-potato snacks



# SNACKS – Non-potato snacks

Aviko grows frozen non-potato snacks category – since 2020 we deployed three succesful and very different products in this category: Onion Rings, Churros and Jalpeño Balls. Snacks go with global food trends and are complementary products for frozen category offer for every retailer.



	Product number	EAN foil	EAN box
Aviko Onion Rings 450g	<b>808621</b>	8710449941445	8710449941438
Aviko Churros 300g	<b>809052</b>	8710449955527	8710449955510
Aviko Jalapeno Balls 300g	<b>809054</b>	8710449955565	8710449955558



**THANK YOU!**

